

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

FROM REP NOV1/12 11.00
CHANGES *** WPXI-TV ***

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME LIZ BRABENDER

SALES PRSN WA-CHERRY, BLAIR

PITTSBURGH, PA 15211

	CLASS:	NATL.	LOCAL	REGIONAL
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EST#	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT8/12 OCT14/12 WK-1

DATE NOV1/12 11.00

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
2	R		900A-1000A	30		\$200.00	10/8	10/12	5		M-F	5
PROGRAM : TODAY SHOW												
3	R		1200N-1230P	30		\$200.00	10/8	10/12	5		M-F	5
PROGRAM : NEWS AT NOON												
4	R		200P-300P	30		\$150.00	10/8	10/12	3		M-F	3
PROGRAM : MILLIONAIRE												

REP HEADLINE# 6363938 TRF# 335871
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

NOV1/12 11.00
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	R		800A-1030A	30		\$250.00	10/13	10/13	1		SAT	1
PROGRAM : CH11 NEWS												
OCT/12 35450.00												

CONTRACT TOTAL 35450.00
TOTAL SPOTS 48

*\$1,000
Rebate applied*

*11/2 Total agrees
Internal Note added/ml*

MARKET TOTALS \$168,750 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE